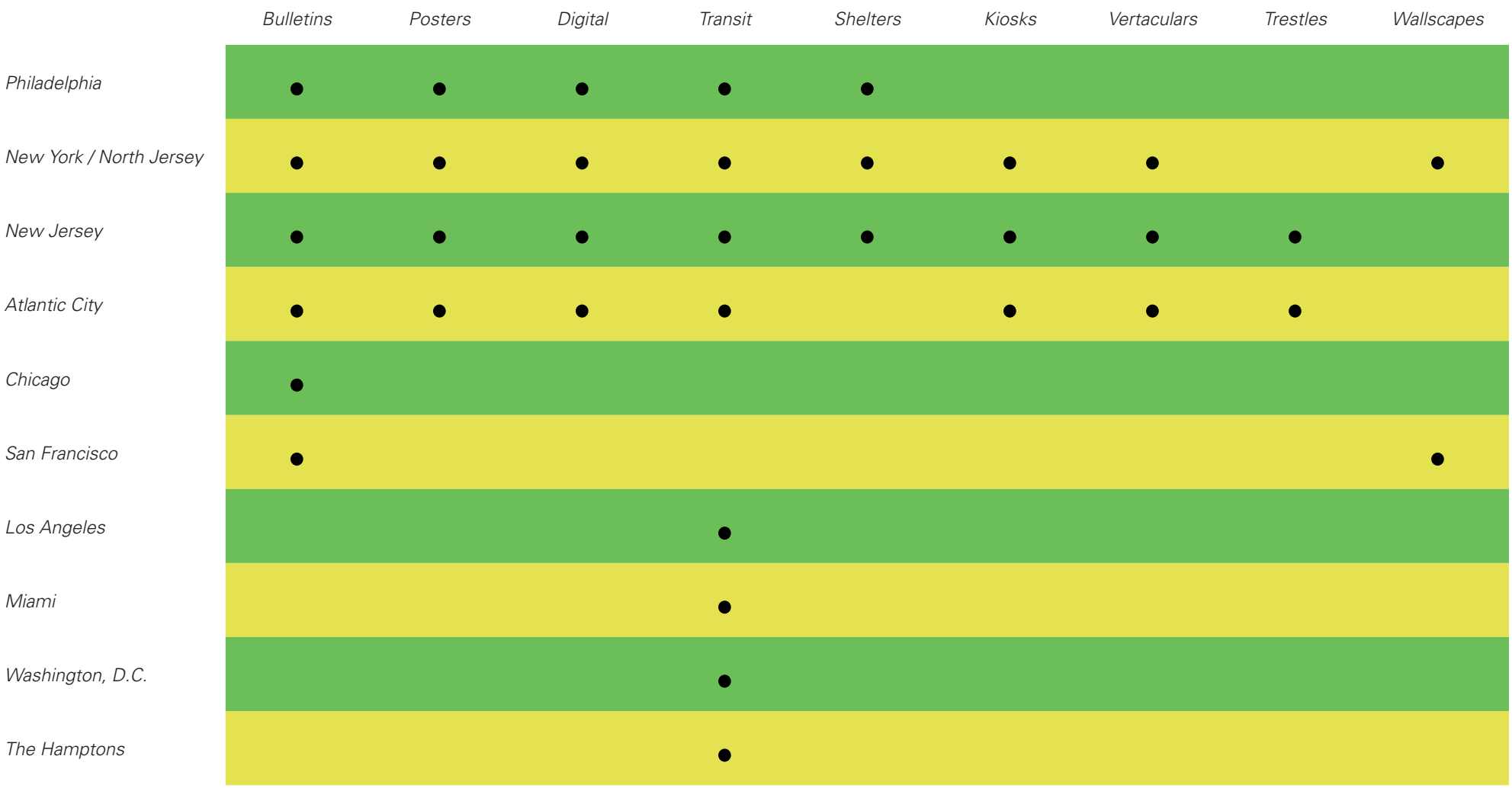
INTERSTATE

> OUTDOOR ADVERTISING

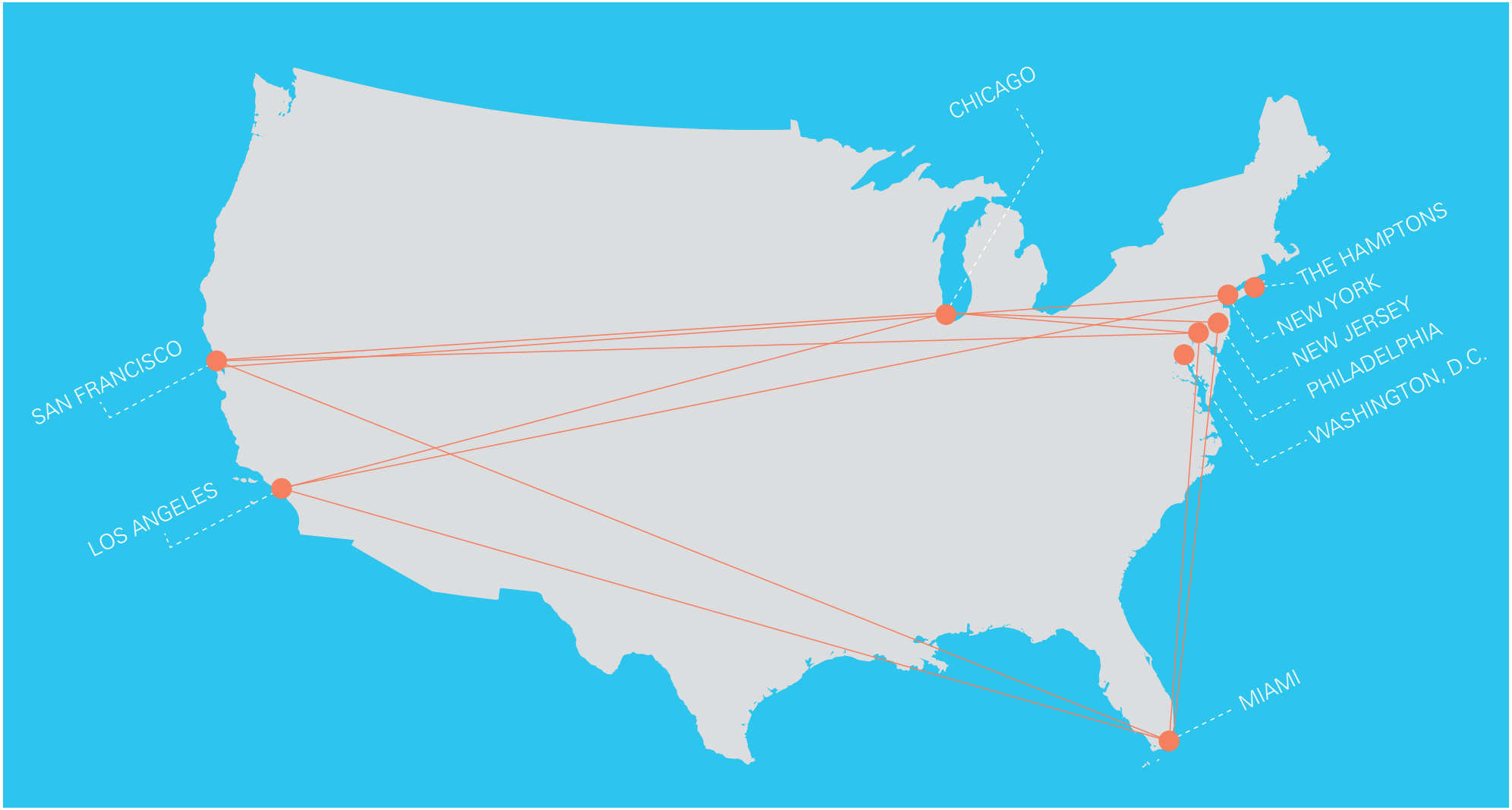
ABOUT US

PURVEYORS OF INCREDIBLY AWESOME OUTDOOR MEDIA

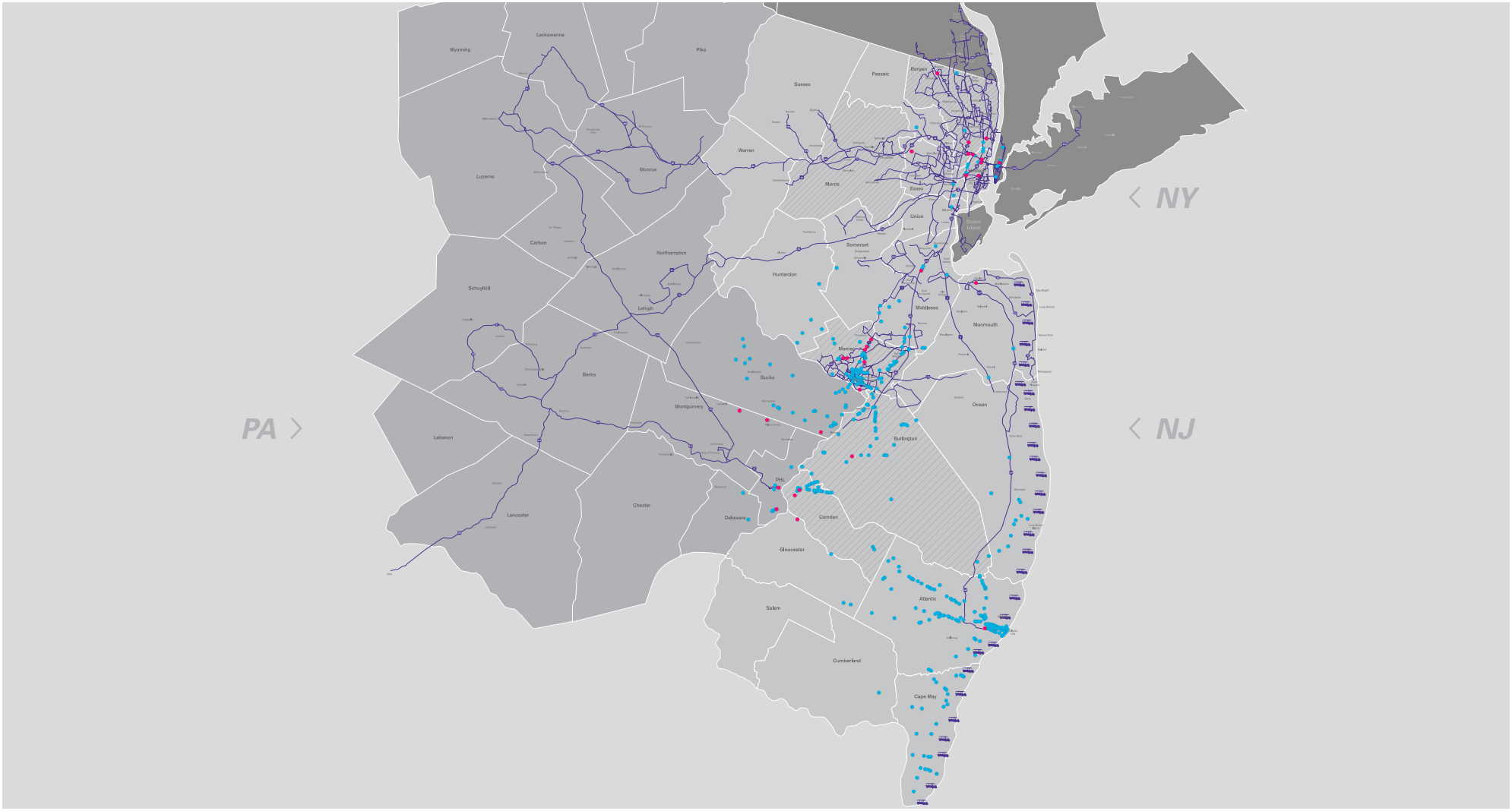
OUR INVENTORY



NATIONAL FOOTPRINT



REGIONAL FOOTPRINT



Transit — *Digital* ● *Static* ●

TRANSIT

WE'RE ALL ABOUT THE BUS-NESS

COMMUTER TRANSIT

What can't be turned off, thrown away, or tuned out? Big, giant buses, DUH! That's exactly what we have. Traditional and large-format transit media saturating the most densely populated areas of top markets throughout the country. And don't forget, we revolutionized that little thing called *targeting*.

AVAILABLE IN

NEW YORK
NEW JERSEY
EASTERN PENNSYLVANIA
MIAMI
WASHINGTON, DC

DOUBLE DECKERS

Our Double Deckers target the downtown cores of Philadelphia, Washington, D.C., Miami and Los Angeles. These 'rolling billboards' intercept eyes at every turn; capturing everyone from Wall Street tycoons to progressive hipsters and everything in between (even celebrities, yes celebrities).

AVAILABLE IN

PHILADELPHIA
WASHINGTON, DC
LOS ANGELES
MIAMI

DESTINATION MEDIA

What's better than reaching your target audience in a relaxed and receptive state of mind? Exactly. Nothing! Our wrapped taxi vans roam the coastal towns of the Jersey Shore and the hamlets of the Hamptons as the premier source of transportation for the sun-drenched masses.

AVAILABLE IN

NEW JERSEY
THE HAMPTONS

COMMUTER MEDIA

AVAILABLE IN *NEW YORK | NEW JERSEY | EASTERN PENNSYLVANIA | WASHINGTON, DC | MIAMI*

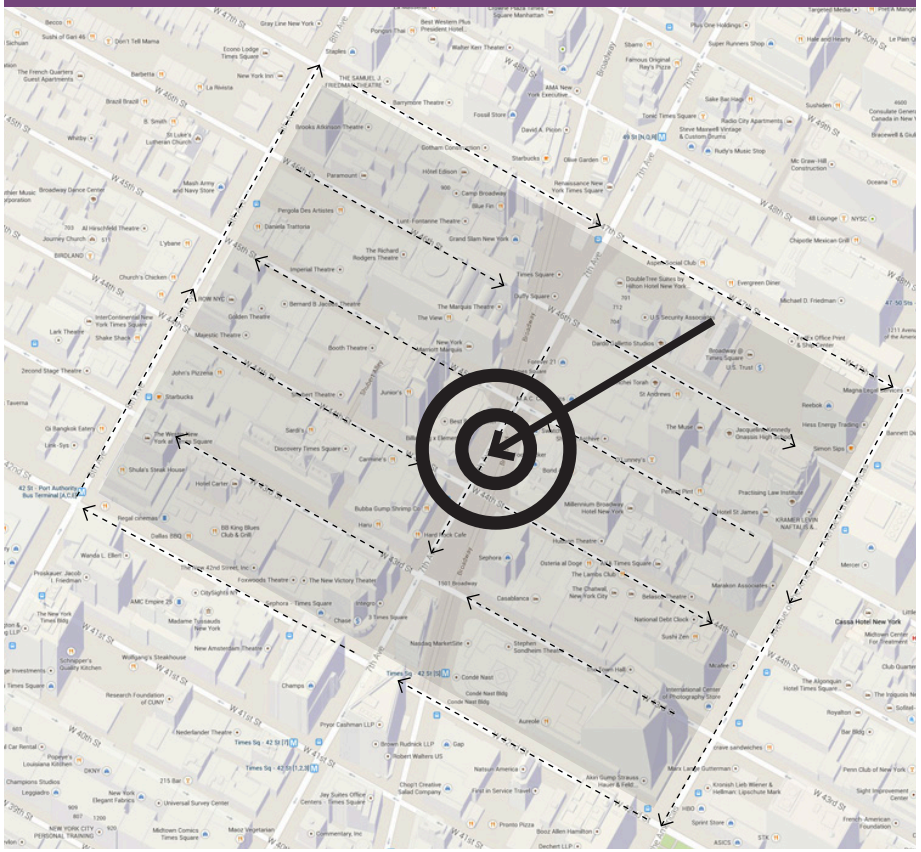
TARGETED MEDIA

*See more at **vimeo.com/interstate/targeting***

We're bringing transit advertising to the next level by combining high-impact media with geo-targeting like you've never experienced before. We're letting you call the shots. Tell us where you want to be, when you want to be there, and we'll do the rest.

AVAILABLE IN *NEW YORK CITY I WASHINGTON, DC I MIAMI*

SAMPLE **TIMES SQUARE** TARGETED ROUTE



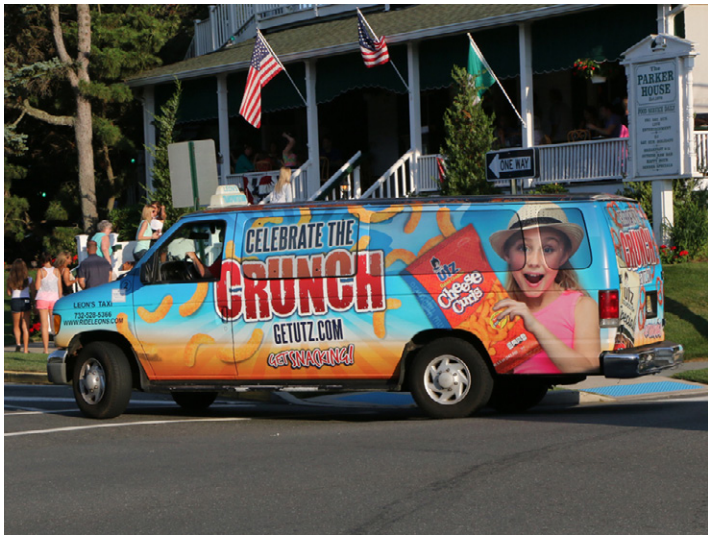
DOUBLE DECKER MEDIA

See more at ***vimeo.com/interstate/double-deckers***

AVAILABLE IN *PHILADELPHIA I WASHINGTON, DC I LOS ANGELES I MIAMI*

DESTINATION MEDIA

See more at ***vimeo.com/interstate/destination-media***



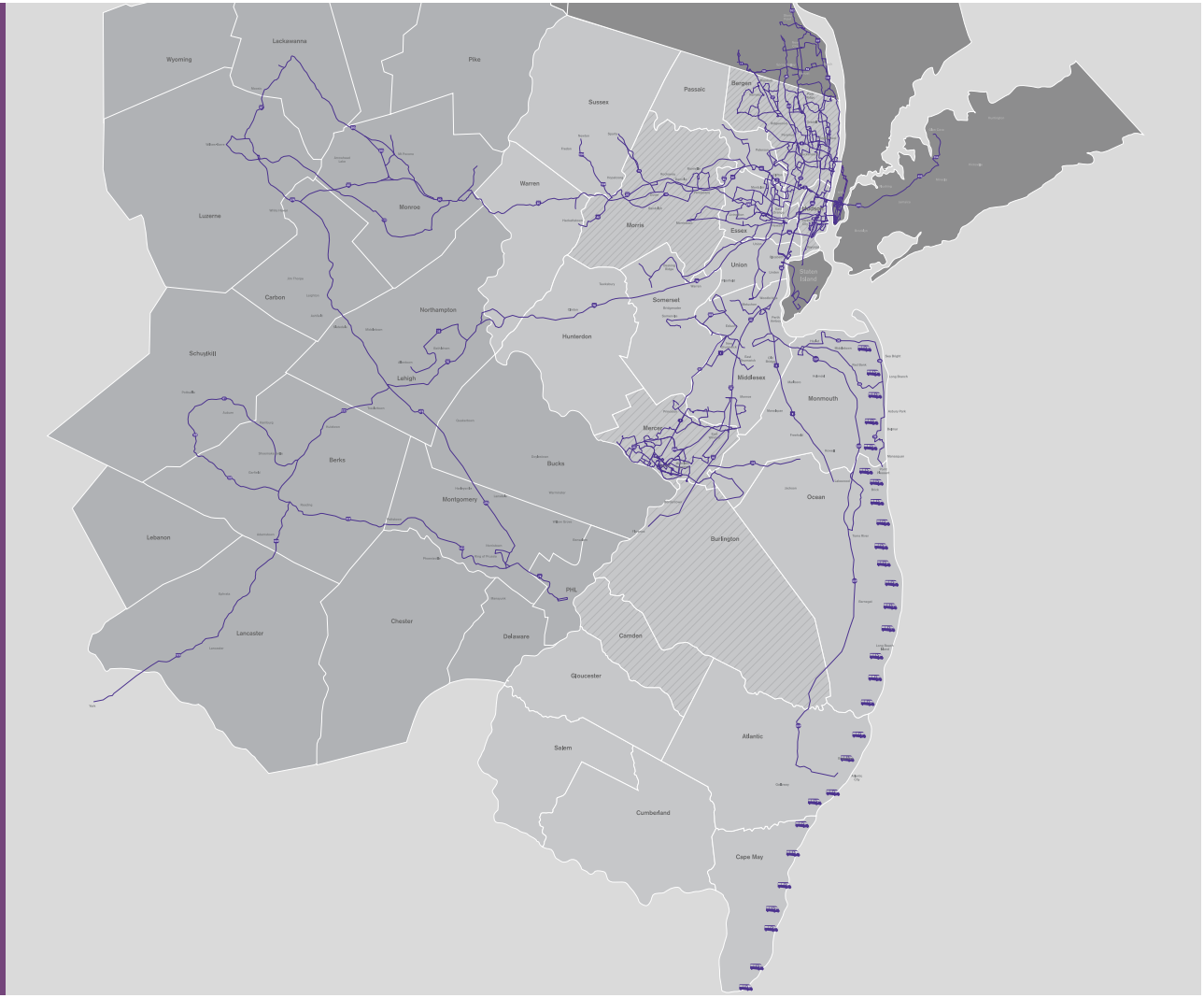
AVAILABLE IN *NEW JERSEY | THE HAMPTONS*

REGIONAL FOOTPRINT

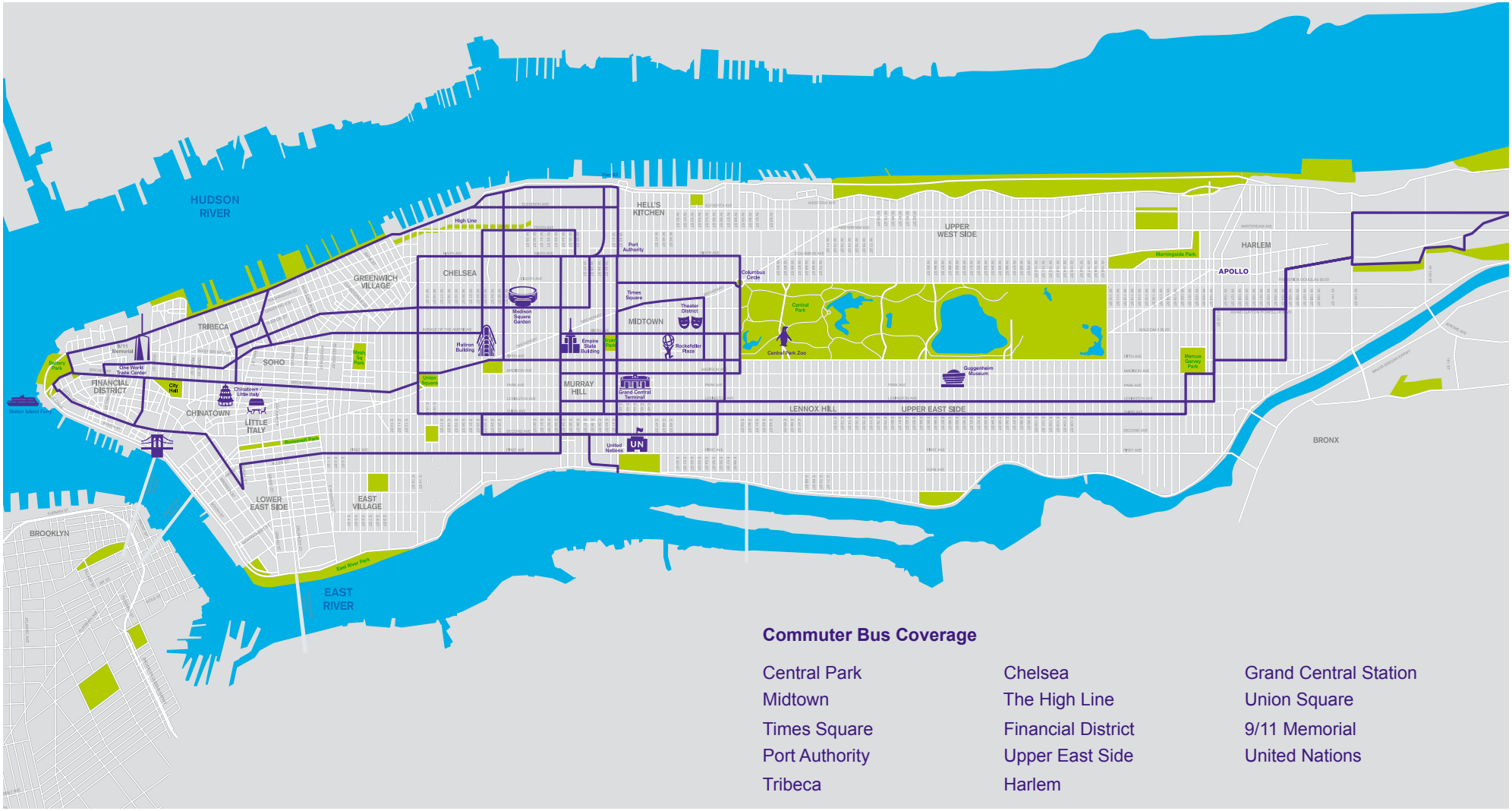
NEW YORK

NEW JERSEY

PENNSYLVANIA



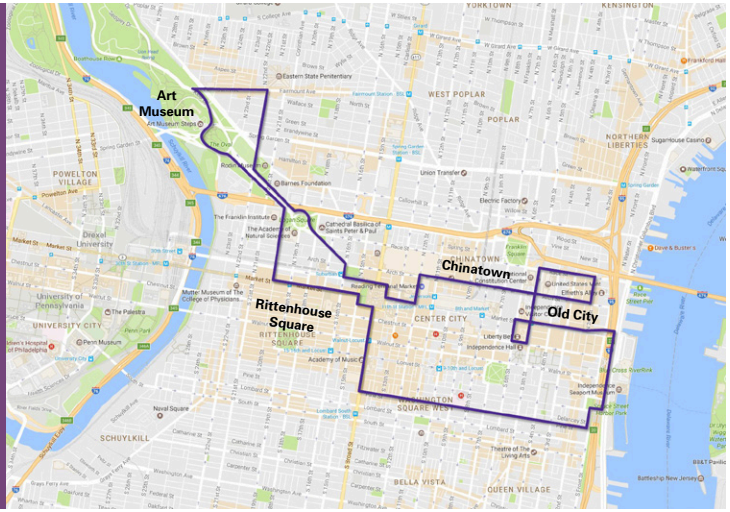
NYC FOOTPRINT



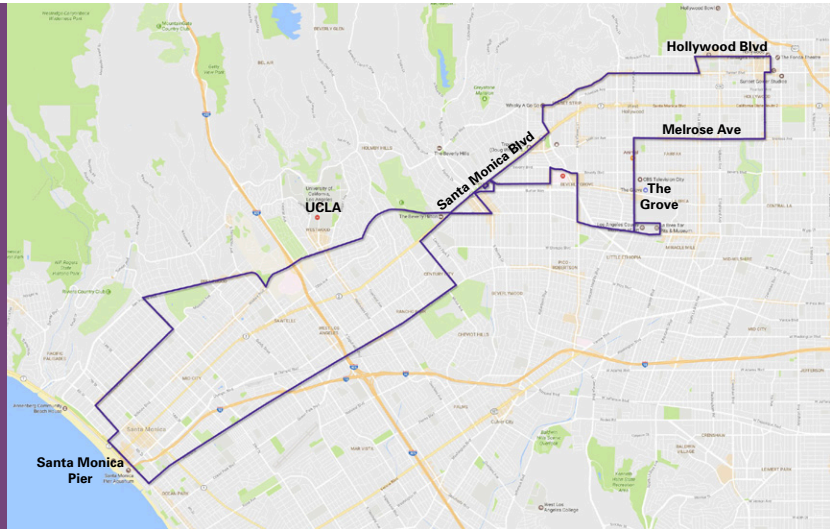
DOUBLE DECKER FOOTPRINT

D.C.

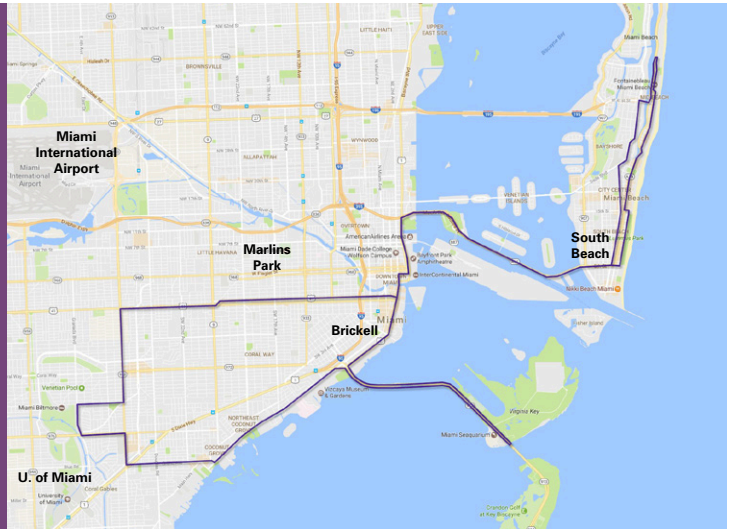
PHL



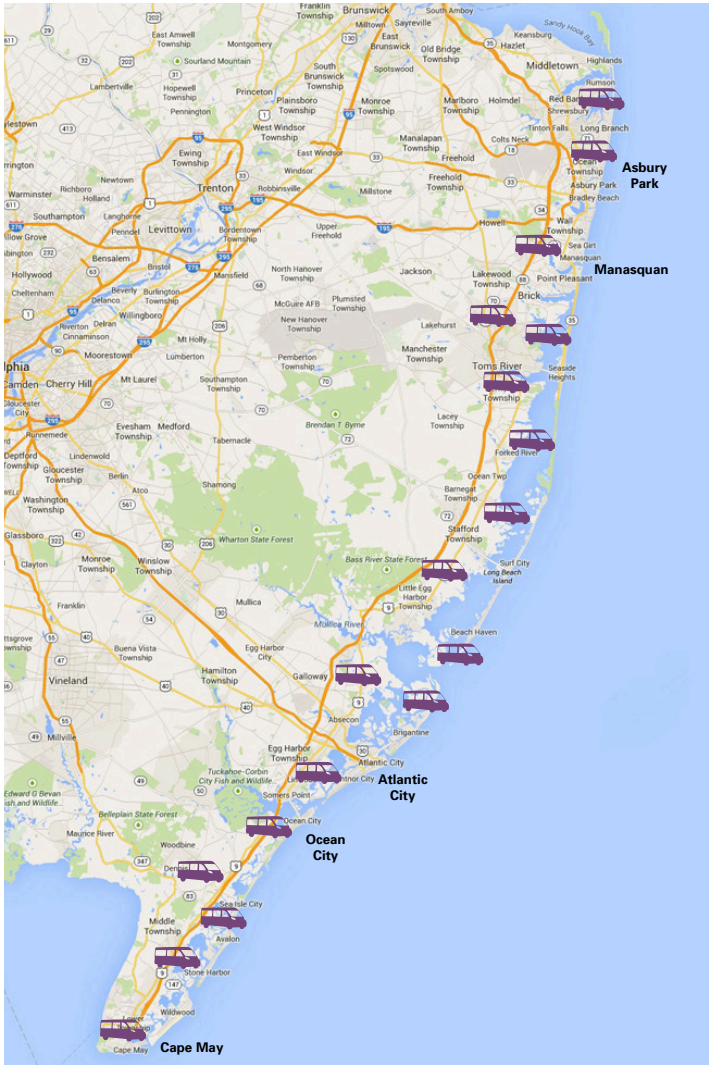
L.A.



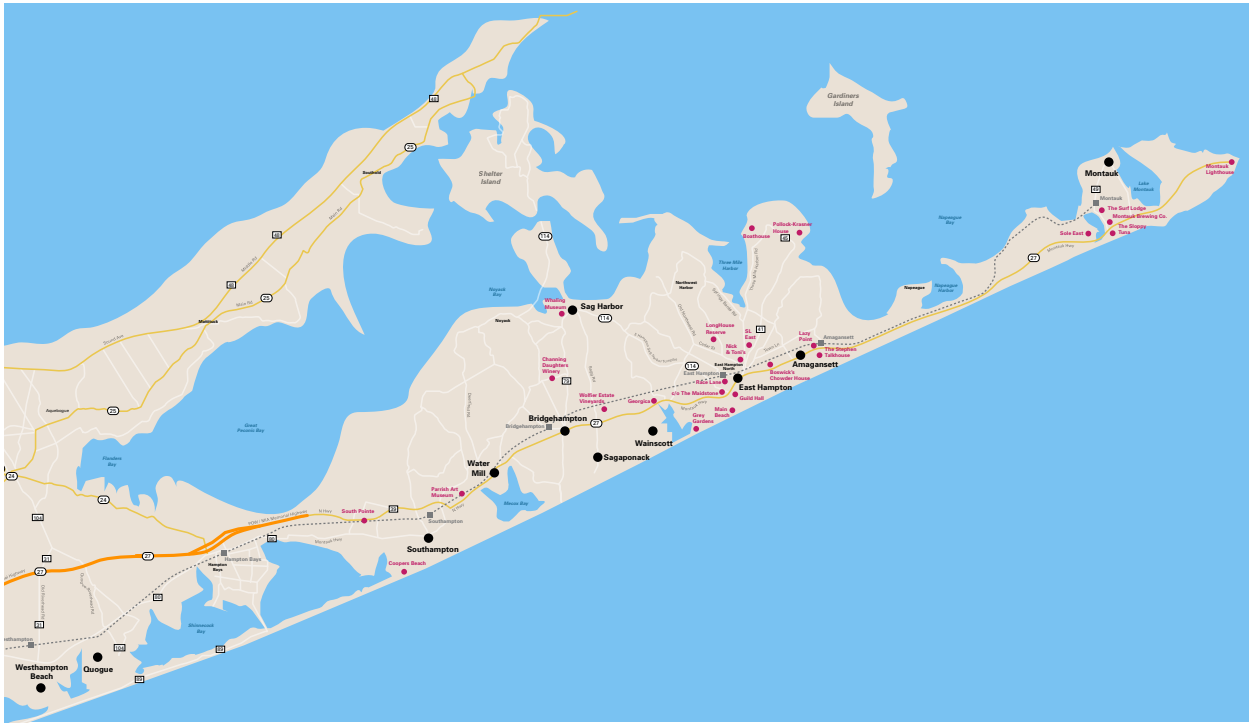
MIA

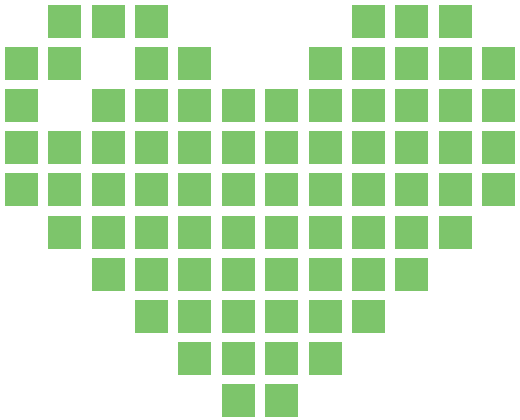


DESTINATION FOOTPRINT



NEW JERSEY + THE HAMPTONS

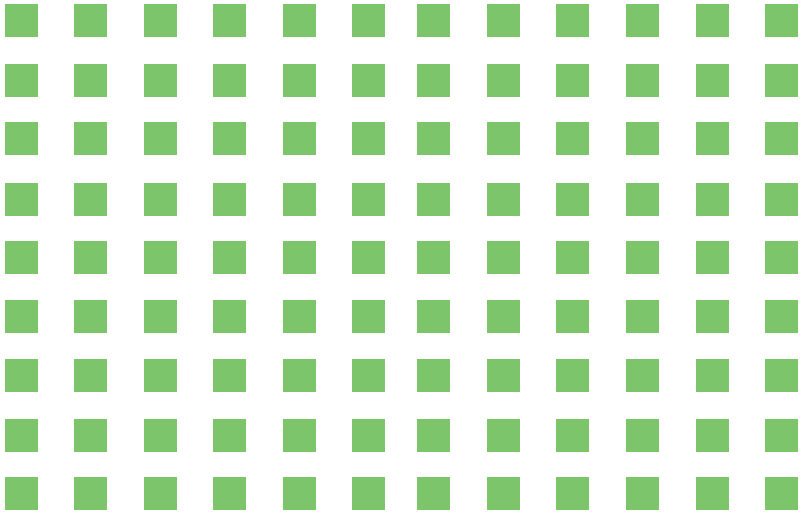




DIGITAL

SEXIEST PIXELS THIS SIDE OF THE MISSISSIPPI

Our digital units would win a beauty pageant on personality alone, but we're confident they'd kill it in the swimsuit section too. We merge impact with instant gratification to help advertisers broadcast their messages effectively.



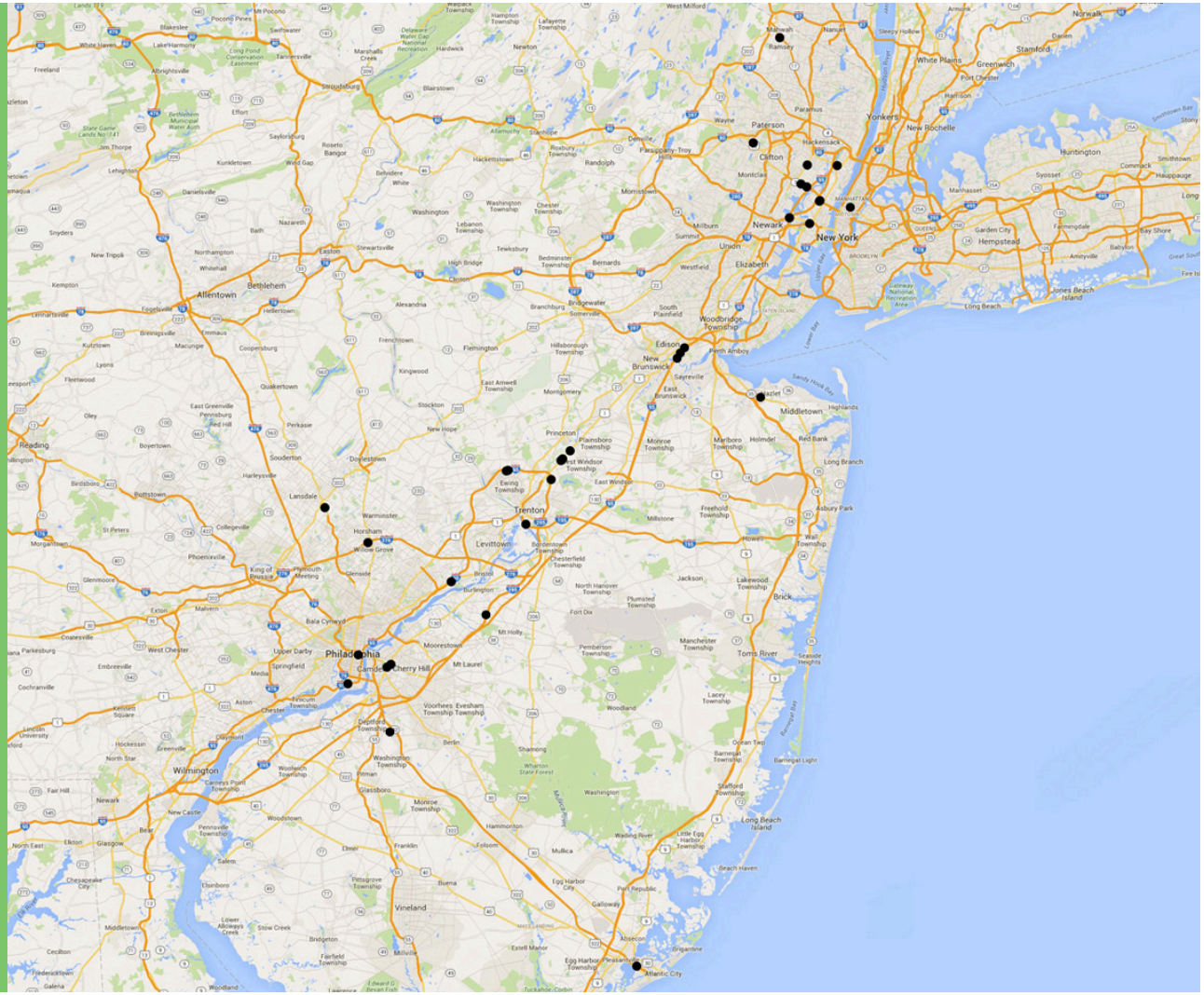
DIGITAL MEDIA

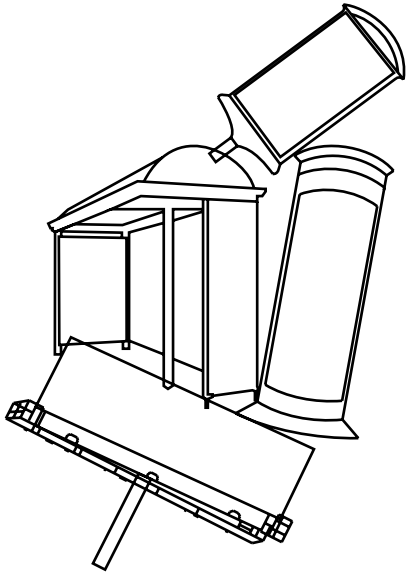
AVAILABLE IN *NEW YORK | NEW JERSEY | PHILADELPHIA | SAN FRANCISCO*

DIGITAL FOOTPRINT

NETWORKS IN **new**

YORK
JERSEY
PHILADELPHIA
(yes, new philadelphia)

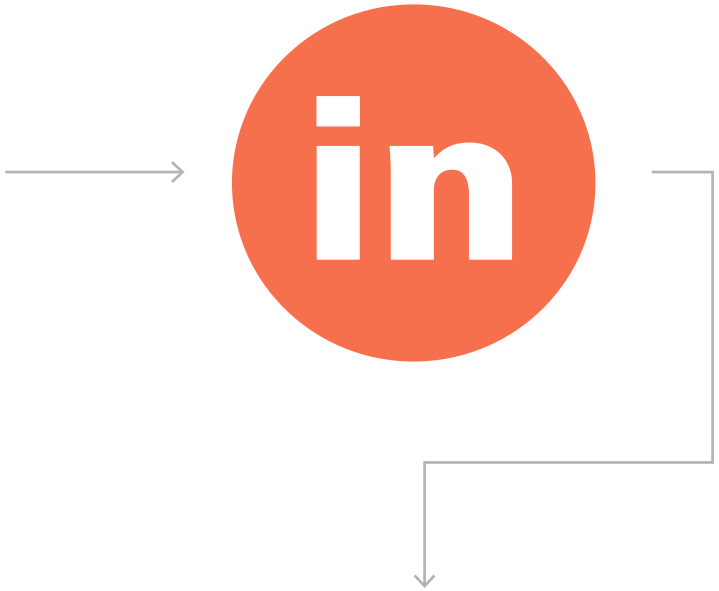




STATIC

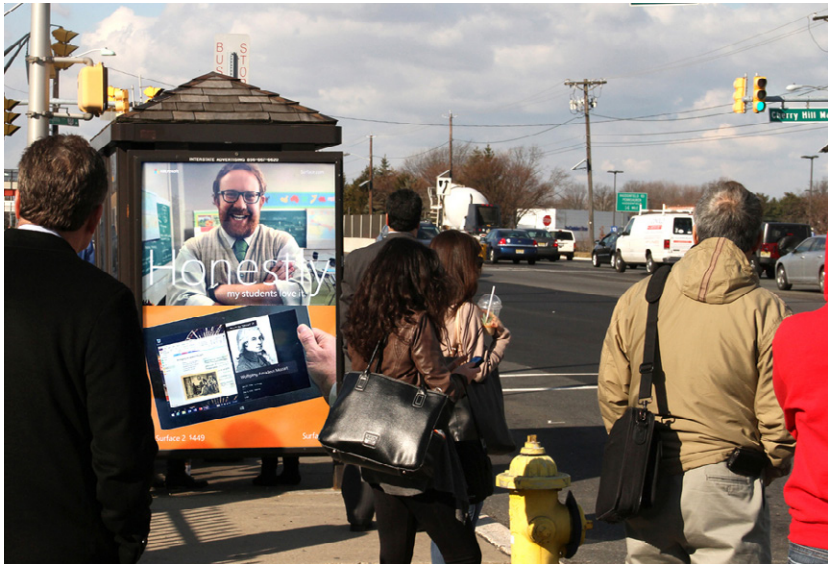
CHUCK NORRIS WISHES HE WAS OUR MEDIA

OVER 1,000 NICHE & TRADITIONAL SIGNS



NEW YORK
NEW JERSEY
PHILADELPHIA
CHICAGO
SAN FRANCISCO

TRADITIONAL MEDIA



CLOCKWISE *BULLETINS I BUS SHELTERS I POSTERS*

NICHE MEDIA

See more at ***vimeo.com/interstate/jerseyshore***

CLOCKWISE *SPECTACULARS I TRESTLES I VERTACULARS I KIOSKS*

INTERSTATE

OUTDOOR ADVERTISING

905 N. Kings Highway
Cherry Hill, NJ 08034

interstateoutdoor.com